

**NOTICE OF MEETING  
VILLAGE OF FOX POINT  
CENTENNIAL COMMITTEE**

**NOTE: THIS MEETING WILL BE HELD  
VIRTUALLY ONLY VIA WEBINAR.  
NO IN-PERSON ATTENDANCE WILL BE HELD**

**MONDAY  
OCTOBER 30, 2024  
6:00 P.M.**

**Join Zoom Meeting**  
<https://us02web.zoom.us/j/88235534292>  
**Meeting ID: 882 3553 4292**  
**Dial by your location: 312.626.6799**

**AGENDA**

- 1. Roll Call**
- 2. Review and approval of the minutes of the October 7, 2024 meeting.**
- 3. Report on Actions of Prior Meeting, Review of Celebration Options, and Discussion of Centennial Committee Member Activity Survey**

The Committee will discuss and possibly take action on the results of the Committee's member celebration survey to help inform activities for the Fox Point Centennial.

- 4. Discussion of Centennial Plan for Submittal to Village Board**

The Committee will discuss preliminary budgets and initial details for celebrations to be included in proposal plan and report at next meeting.

- 5. Next Meeting**
- 6. Adjourn**

Published and Posted: October 28, 2024

**PLEASE NOTE:** Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request these services, contact the Village Clerk at (414) 351-8900. It is possible that members of, and possibly a quorum of members of, other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

# VILLAGE OF FOX POINT CENTENNIAL COMMITTEE

SCHWEMER HALL – MUNICIPAL BUILDING  
7200 N. SANTA MONICA BLVD  
FOX POINT, WI 53217

MONDAY  
OCTOBER 7, 2024  
5:00 P.M.

## Minutes

### 1. Roll Call

- Committee members in attendance: Chair Emily Silverson, Michael West, Douglas Frazer, Jack Hearst
- Village representatives: DPW Director Scott Brandmeier and DPW Administrative Assistant Sue Reynolds
- Arriving late: Ann D'Arienzo, Elizabeth Elser and Marilyn Franklin

### 2. Introduction of Committee Membership

- Members introduced themselves including why they were interested in serving and experience that can contribute to the committee and celebration.

### 3. Discussion of the Committee Mission

Village Board Resolution 2024-11, Resolution Authorizing the Creation of the Fox Point Centennial Committee and Appointment of Membership was read with the goals of the Committee discussed.

The mission of the Centennial Celebration is to have central events that include all ages, making it a strong memory of the Village as well as pride of living here.

### 4. Discussion of Centennial Celebrations

The committee discussed the contents of the power point that was sent to all members.

The PowerPoint was divided into Historical, Activities/Events and Marketing. An open discussion was held with the following topics covered:

#### a. Historical

- i) Something possibly to sell or distribute on the history of the Village. Ideas were pamphlet, book similar to what was done in 1976, and/or video. Discussion went on to possible distribution points: library, schools, village hall. There was a video made around 1995 that Jack and Marilyn thought

was possibly housed at the UWM library.

- ii) Marilyn discussed her family history living in the village and has a file of notes and other documents.
- iii) Nicolet High School includes classes for digital media and photography including a studio (and likely clubs), that could be a source for producing historical videos and photography for promotional and educational purposes.
- iv) Art show for community including schools and adults to generate interest and education was discussed.
- v) Fox Point history such as the Fox Point signs, historically recognized homes, and cemetery. Bike or bus tours. Elizabeth reports that early in the school year Nicolet does a small bus tour through the different communities that feed students to Nicolet.
- vi) Michael asked about finding a resident who is 100 years old (or will be at that time) as a possible representative.
- vii) Social media options along with pros and cons related to target audience, which application, and content posted frequency.
- viii) Available historical documents and information as well as location was discussed. There are historical documents in the storage room in DPW area. Douglas reports an early Fox Point resident, Anson Buttles, kept a diary that is located at UWM.
- ix) Placing ad space in North Shore Living but Jack noted it may be cost prohibitive. Scott mentioned that North Shore Living contacts Village staff about contributions to the publication which may be an option. They will put events in their calendar of events for free.
- x) Marilyn suggested keepsakes for the Centennial.
- xi) Consensus was that this event should be a promotion of Fox Point and celebration of the past but also what the residents and village are looking Forward to in the future.

b. To-Do Assignments

Reach out to Shorewood and Whitefish Bay who have had centennial celebrations in the recent past and contact their historical societies for possible ideas and information.

Contact Nicolet High School communications department to get information on possible student help with video, photography or other media options.

Contact schools (Stormonth, Maple Dale and Nicolet) about possible logo contest and art show.

**c. Activities and Events- the following topics were covered:**

- i) Discussion of the Village Open House included when to have it (June, July

or August) with another event or alone. Official anniversary date is in February so outside events might be a tough draw. Discussion when events should happen. All agreed that something on the actual date should be done but wait for summer for events. Discussion that contingency plans for bad weather should be in the discussion. Options such as locations and tents were brought up.

- ii) Discussion on a gala or dance to raise funds. Discussion where money raised be donated. Jack encouraged that any fundraising should focus on support of the Centennial celebration and not be seen as supporting one side or other (i.e. pool fundraising) etc. Should benefit community without politics.
- iii) Centennial Logo contest to draw in schools and community. Logo to go on signage, educational pieces, and any marketing.
- iv) Community concert with schools or hire a band, possibly in conjunction with Foundation. Other groups possibly hosting events in support was discussed. School events, concert, Mike suggested a beer tent.
- v) Community art or art/craft show/sale.
- vi) Driving, walking, biking, or video tours of the following: garden, historical home, Chipstone, Mary Noll, Bacon Estate Driving, walking, biking, or video tours.
- vii) Proclamation from state or national officials
- viii) Discussion on a gala or dance to raise funds. Discussion where money raised be donated. Jack encouraged that any fundraising should focus on support of the Centennial celebration and not be seen as supporting one side or other (i.e. pool fundraising) etc. Should benefit community without politics.
- ix) Frequency of events was discussed monthly, weekly in the summer or just a weekend. Will there be a central event Open House, 4<sup>th</sup> of July or other. It was noted that a number of residents winter out of town and that attendance would likely be greater in the summer but not August when families take one more trip before school starts.

It was proposed that each member will have 3 'votes' for each category to narrow down the options including whether to do something.

#### **d. Marketing and Public Relations**

This was mentioned in relation to various items but not discussed in detail

#### **e. General**

The group decided to meet monthly.

Sub committees were mentioned in relation to various items but no decisions were made

Jack asked if the committee was covered by insurance and Scott assured that the

committee members were covered. Scott also reminded that this is a group that is under the Village Board oversight and all communications should be through and include Village Staff.

No decisions were made.

## **5. Discussion of Possible Centennial Working Groups**

Sub committees were mentioned in relation to various items but no decisions were made.

## **6. Next Meeting**

Members to review lists (from power point slides) for historical, keepsakes/products, activities/events, and marketing. From each list, members are to choose their top 3 items in each category.

The first Monday of each month is when the Planning Commission meets so this will not be a good day going forward. Staff will send out an email with a link to Doodle that will list out possible days and times for the November meeting.

## **7. Adjourn**

At 7:04, Michael West made the motion to adjourn with second by Marilyn Franklin. All ayes, motion carried. The meeting was adjourned.

Minutes transcribed by Sue Reynolds, DPW Administrative Assistant

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