

**NOTICE OF MEETING  
VILLAGE OF FOX POINT  
CENTENNIAL COMMITTEE**

**SCHWEMER HALL – MUNICIPAL BUILDING  
7200 N. SANTA MONICA BLVD  
FOX POINT, WI 53217**

**WEDNESDAY  
February 5, 2025  
6:00 P.M.**

NOTE: THE COMMITTEE WILL BE MEETING IN PERSON AT VILLAGE HALL, WITH A REMOTE ATTENDANCE OPTION, PER THE HYBRID MEETING PROCEDURES FURTHER DESCRIBED IN SECTION 19-32 D. OF THE VILLAGE CODE. THIS MEETING IS OPEN TO ALL CITIZENS IN PERSON AT VILLAGE HALL, OR THROUGH THE ZOOM PARTICIPANT INFORMATION SHOWN BELOW, SUBJECT TO THE FOLLOWING: NO ASSURANCE IS PROVIDED TO THOSE GOVERNING BODY MEMBERS AND CITIZENS INTENDING TO ATTEND REMOTELY THAT THE TECHNOLOGY WILL PERFORM SUFFICIENTLY TO ALLOW FOR THEIR PARTICIPATION AND THE MEETING WILL PROCEED REGARDLESS. PUBLIC OFFICIALS AND CITIZENS WISHING TO ENSURE THEY CAN PARTICIPATE ARE ENCOURAGED TO ATTEND IN PERSON.

**Zoom Participant Information**

<https://us02web.zoom.us/j/84237416150>

Meeting ID: 842 3741 6150

Dial: (312) 626-6799

**AGENDA**

- 1. Roll Call**
- 2. Review and approval of the minutes of the December 9, 2024 meeting.**
- 3. Presentation of working group outcomes, and discussion of plans and proposals**

The Committee will discuss the outcomes of working group tasks assigned at the previous meeting.

- a. Logo Design Contest – Elizabeth Elser
- b. Marketing Plan – Jack Hearst
- c. Landmarks Tour/Info Pamphlet Design – Douglas Frazer
- d. Historical Booklet – Emily Silverson
- e. 100th Day School Coordination – Marilyn Franklin
- f. Time Capsule – Michael West
- g. Governor Proclamation – Ann D'Arienzo
- h. County Executive Proclamation – Michael West
- i. Village Tours – Douglas Frazer
- j. February 2026 Event Plan – Ann D'Arienzo

- k. June Run/Walk – Jack Hearst
  - l. June Centennial Ceremony – Emily Silverson
  - m. June Evening Event – Jack Hearst
  - n. Fall Showcase Event – Emily Silverson
- 4. Discussion of Centennial Plan for Submittal to Village Board**
  - 5. Next Meeting**
  - 6. Adjourn**

## VILLAGE OF FOX POINT CENTENNIAL COMMITTEE

**NOTE: THIS MEETING WILL BE HELD  
VIRTUALLY ONLY VIA WEBINAR.  
NO IN-PERSON ATTENDANCE WILL BE HELD**

**MONDAY  
December 9, 2024  
6:00 P.M.**

### Minutes

#### 1. Roll Call

Present: Chair Emily Silverson, Ann D'Arienzo, Elizabeth Elser, Marilyn Franklin, Douglas Frazer, Jack Hearst, Michael West

Kevin Ausman and Sue Reynolds

Absent: Scott Brandmeier

#### 2. Review and approval of the minutes of the October 30, 2024 meeting.

Minutes were reviewed and approved.

#### 3. Discussion and possible consideration of draft Centennial Plan proposal to submit for Village Board approval

Emily shared a draft that outlined the three dates with the events/activities for each date that was decided at the October meeting. Included was information that she was able to research on costs of some of the items.

Questions were raised about getting the different pieces on the Village Web site, if there was a graphic designer that the Village uses, if and how much Village staff would be able to help.

Question on the printer that the Village uses, who the Foundation uses, as well as if any member had personal experience with printers.

Lengthy discussion on needs, wants and potential costs of printed materials.

Choosing the printing company will be left up to the group that works with the printing needs for advertising, signage, historical/educational document printing.

Marketing discussion included more discussion on hiring or other avenues for design work and putting various materials together.

Review of the logo contest that will be open to all ages and how that would work into graphic designer and use on any print and electronic materials.

Presentation to the Village Board will need to be submitted in memo form with either Emily or Scott or Kevin making a brief committee report.

Emily will reach out to President Symchych for a better direction of what the Board is thinking and want to know.

The following are work groups set up at this time with other task groups established later in the planning.

Pre-promotional

Elizabeth Elser -Lead, Ann D'Arienzo and Jack Hearst

Marketing plan

Jack Hearst -Lead, Elizabeth Elser and Marilyn Franklin

Landmark tour(s)

Douglas Frazer -Lead, Michael West and Elizabeth Elser

Historical Booklet

Emily Silverson -Lead and Elizabeth Elser

School liaison

Marilyn Franklin -Lead and Ann D'Arienzo

Time Capsule

Michael West -Lead and Ann D'Arienzo

Governor proclamation

Ann D'Arienzo -Lead and Scott Brandmeier

County Executive

Michael West -Lead

Village Tour(s)

Douglas Frazer -Lead

February Event Planning

Ann D'Arienzo -Lead and Emily Silverson

Fun Walk/Run

Jack Hearst -Lead, Emily Silverson and Fox Point Foundation

Village Open House

Scott Brandmeier and Sue Reynolds

Centennial Ceremony

Emily Silverson -Lead and Ann D'Arienzo

Afternoon/evening party

Jack Hearst -Lead and Marilyn Franklin

Fall Showcase

Emily Silverson -Lead and Elizabeth Elser

#### **4. Actions to be completed for the next meeting**

- a. Group contact information is to be sent out to facilitate communications between members.
- b. Emily will provide what each group should include when presented to the Committee at the next meeting.
- c. Each of the work groups are to meet and start to put plan details on that particular area to be ready to present to the whole committee at the next meeting. An overall memo Information will be presented to the Village Board at the February 11<sup>th</sup> meeting.
- d. Emily is to check in with President Symchych to confirm the direction the Board is looking for.
- e. Doodle survey will be sent out for dates during the last week of January and the first week in February.
- f. Committee members should start to identify potential volunteer need/numbers from the community to help with the different events.

**5. Next Meeting - February 5, 2025**

**6. Adjourn**

Motion was made by Elser second by Frazer, and carried unanimously to adjourn the meeting. Meeting was adjourned at 7:55 P.M.

DRAFT