

**NOTICE OF MEETING
VILLAGE OF FOX POINT
JOINT PLAN COMMISSION AND BUILDING BOARD**

SCHWEMER HALL - MUNICIPAL BLDG.
7200 N. SANTA MONICA BLVD
FOX POINT, WI 53217

MONDAY
MAY 2, 2022
5:45 P.M.

NOTE: THE PLAN COMMISSION AND BUILDING BOARD WILL BE MEETING IN PERSON AT VILLAGE HALL, WITH A REMOTE ATTENDANCE OPTION, PER THE HYBRID MEETING PROCEDURES FURTHER DESCRIBED IN SECTION 19-32 D. OF THE VILLAGE CODE. THIS MEETING IS OPEN TO ALL CITIZENS IN PERSON AT VILLAGE HALL, OR THROUGH THE ZOOM PARTICIPANT INFORMATION SHOWN BELOW, SUBJECT TO THE FOLLOWING: NO ASSURANCE IS PROVIDED TO THOSE PLAN COMMISSION AND BUILDING BOARD MEMBERS AND CITIZENS INTENDING TO ATTEND REMOTELY THAT THE TECHNOLOGY WILL PERFORM SUFFICIENTLY TO ALLOW FOR THEIR PARTICIPATION AND THE MEETING WILL PROCEED REGARDLESS. PUBLIC OFFICIALS AND CITIZENS WISHING TO ENSURE THEY CAN PARTICIPATE ARE ENCOURAGED TO ATTEND IN PERSON. CITIZENS ARE ENCOURAGED TO SUBMIT ANY COMMENTS IN WRITING IN ADVANCE OF THE MEETING TO THE VILLAGE MANAGER

AT sbotcher@villageoffoxpoint.com

Zoom Participant Information
<https://us02web.zoom.us/j/83951555183>

Dial: (312) 626-6799
Meeting ID: 839 5155 5183

AGENDA

- 1. Roll Call.**
- 2. Approval of the minutes of the April 4, 2022 Plan Commission meeting.**
- 3. Consideration of Request from New Barons for a Temporary Beer Garden Near the Fox Point Pool on Specified Dates Throughout the Summer.**

The Plan Commission and Building Board will discuss, and the Plan Commission may make a recommendation to the Village Board concerning the request from New Barons Brewing for a Temporary Beer Garden Near the Fox Point Pool on Specified Dates Throughout the Summer.

4. Adjourn

NEXT PLAN COMMISSION MEETING:

TUESDAY, June 7, 2022

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request these services, contact the Village Clerk at 351-8900. It is possible that members of, and possibly a quorum of members of, other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

VILLAGE OF FOX POINT
PLAN COMMISSION MEETING MINUTES
APRIL 4, 2022

A meeting of the Fox Point Plan Commission was held by a combination of in-person and virtual attendance via telephonic and video conferencing on Monday, April 4, 2022. Commissioner Frazier called the meeting to order at 5:47 p.m. and noted there was a quorum of Plan Commission members present.

The Plan Commission roll call was taken by Village Manager Scott Botcher:

President Douglas H. Frazer, Chairman
Eric Fonstad, Commissioner
Robert Smith, Commissioner
John Crichton, Commissioner
Russ Yale, Commissioner
Jay Craig, Commissioner-Absent
William Langhoff, Commissioner

Staff present included Village Manager Scott Botcher

Notice of the meeting was provided to the North Shore Now as necessary, and to all others as required by State open meetings laws and posted on the official bulletin board at 7200 N Santa Monica Boulevard, as well as the village website at www.villageoffoxpoint.com, as per 2015 Wisconsin Act 79 and as described in Village Ordinance Chapter 116-2, 116-2(C).

Approval of the Minutes of the March 7, 2022 Plan Commission Meeting

On motion of Commissioner Frazer, seconded by Commissioner Fonstad, and carried unanimously by roll call vote, the Commission approved the minutes of the February 8, 2022 Plan Commission meeting, as presented.

Review and Recommendation RE: Ms. Mary's Learning Center LLC, 8050 N Port Washington Rd., Fox Point. The Plan Commission will discuss, and may make a recommendation to the Village Board concerning the request for a Conditional Use Permit application for Ms. Mary's Learning Center LLC, to provide infant, preschool, school age, before and after care and tutoring services for children 3 weeks to 13 years old.

On motion of Commissioner Fonstad, seconded by Commissioner Frazer, and carried unanimously by roll call vote, the Commission referred to the Village Board Conditional Use Permit application for Ms. Mary's Learning Center LLC, to provide infant, preschool, school age, before and after care and tutoring services for children 3 weeks to 13 years old.

Review and Recommendation RE: Shirts, Skirts, Shoes & Stuff Inc., 333 W Brown Deer Rd Suite H, Fox Point. The Plan Commission will discuss, and may make a recommendation to the Village Board concerning the request for a Conditional Use Permit application for Shirts, Skirts, Shoes and Stuff Inc., for the sale of women's clothing, shoes, and accessories.

On motion of Commissioner Fonstad, seconded by Commissioner Crichton, and carried unanimously by roll call vote, the Commission referred to the Village Board Conditional Use Permit application for Shirts, Skirts, Shoes and Stuff Inc.,

**VILLAGE OF FOX POINT
PLAN COMMISSION MEETING MINUTES
APRIL 4, 2022**

for the sale of women's clothing, shoes, and accessories.

Ordinance to Repeal and Re-Crete Section 745-7 C. (1) and 745-6 A. of the Village of Fox Point Zoning Code Concerning Garages, Accessory Buildings and Certain Structures Other Than Buildings. The Plan Commission will discuss and may act to refer to the Village Board the Ordinance to Repeal and Re-Crete Section 745-7 C. (1) and 745-6 A. of the Village of Fox Point Zoning Code Concerning Garages, Accessory Buildings and certain Structures Other Than Buildings

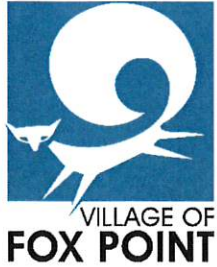
On motion of Commissioner Fonstad, seconded by Commissioner Smith, and carried unanimously by roll call vote, the Commission referred to the Village Board Ordinance to Repeal and Re-Crete Section 745-7 C. (1) and 745-6 A. of the Village of Fox Point Zoning Code Concerning Garages, Accessory Buildings and certain Structures Other Than Buildings.

Adjourn

On motion of Commissioner Frazier, seconded by Commissioner Crichton and carried unanimously by roll call vote, the Plan Commission meeting adjourned at 6:19 p.m.

Respectfully Submitted,

Scott A. Botcher
Village Manager



VILLAGE OF FOX POINT

MILWAUKEE COUNTY

WISCONSIN

VILLAGE HALL

7200 N. SANTA MONICA BLVD.

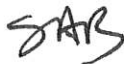
FOX POINT WI 53217-3505

414-351-8900

FAX 414-351-8909

To: Plan Commission, Building Board

From: Kevin Ausman, Assistant Village Manager 

CC: Scott Botcher, Village Manager 

Date: May 2, 2022

Re: 2022 Summer Beer Garden Partnership with New Barons Brewing Cooperative

Overview

New Barons Brewing Cooperative (<https://newbaronsbrewing.com>) is proposing a beer garden partnership with the Village of Fox Point to be located on unused greenspace abutting the northwest façade of the Municipal Pool on Fridays throughout the summer.

Background

New Barons Brewing Cooperative (NBBC) is a local brewery and taproom located in Bay View. John Degroote, a Fox Point resident and co-CEO/Brewmaster of NBBC, along with co-CEO/Taproom Manager, Heidi Dalibor, approached the Village President to discuss the possibility of a beer garden partnership on February 24, 2022. An initial meeting between Mr. Degroote, Ms. Dalibor, President Frazer, the Village Manager, and Assistant Village Manager was held on February 29, 2022 to discuss logistics and possible sites to locate a community beer garden. Staff has been in discussion with NBBC to discuss the site plan, safety, electricity usage, hours of operation, and general logistics. No regular music will be played as part of the beer garden due to the semi-residential nature of Santa Monica Boulevard.

Wisconsin Statute §§125.29(3) allows for breweries, which are licensed by the State Department of Revenue, to operate one off-site retail location for their product. The proposed beer garden series would qualify as the one allowed off-site retail location for NBBC. Staff anticipates that the first beer garden would be held in June to coincide with the Village's Open House and the start of the pool season.

Process

§745-20(B) of the Fox Point Municipal Code regulates use of institutional districts. The Village Board made a positive referral of NBBC's beer garden proposal at the April 12, 2022 regular meeting. The referral of the project moves to a joint meeting of the Plan Commission and Building Board to review the beer garden plans, who will then make a recommendation back to the Village Board for final approval.

Recommendation

Staff recommends that the Plan Commission approve the beer garden concept and recommend the item back to the Village Board for final approval.

NEW BARONS BREWING BEER GARDEN PROPOSAL

April 12, 2022



AGENDA

- Introductions
- Company History
- Beer Trailer Plan & Beer Lineup
- Staffing
- Proposed Schedule
- Insurance & Safety
- Q&A





COMPANY & HISTORY

WISCONSIN'S ONLY COOPERATIVELY-OWNED BREWERY

- Incorporated 2016 – CH. 185 consumer co-op
- Currently ~415 owners
- Owners elect Board of Directors
- Board appoints CEO – that office is shared by Heidi and John
- Owners enjoy various other perks such as in house discounts, referendum votes, first access to events/beers, platforms to promote themselves



CEO's



John Degroote & Heidi Dalibor

BOARD OF DIRECTORS



Sarah Hand



Matt Witterschein



Seamus Doyle



Chuck Moyer

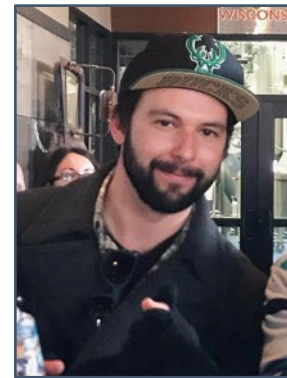


Jordan Murphy

BOARD OFFICERS



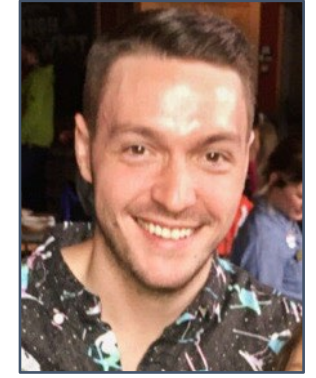
Ben Zweifel
PRESIDENT



Andrew Klain
VICE PRESIDENT



Mike Mack
TREASURER



David Baker
SECRETARY

BREWERY HISTORY

- Began brewing commercially in 2018 @ Enlightened Brewing company
 - Sold kegs to bars for 2+ years
 - Grew ownership base
 - Tested beers, built our portfolio
- Enlightened expanded and left old brewery behind
 - We solicited investment from our ownership to purchase old Enlightened
 - Rebranded old Enlightened to New Barons Taproom, opened Aug 2020
- Currently a pilot brewery with events heavy taproom
 - Smaller 3 BBL production for rotating seasonals
 - Contract out core brands for distro in Milwaukee, Madison, Green Bay
 - Weekly events leveraging our ownership







BEER TRAILER & BEER

TRAILER

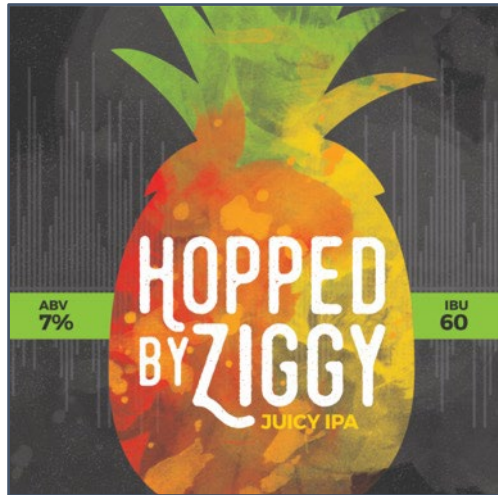
- 5' x 8' trailer
- Interior will be insulated/cooled with electric unit
- 6 draft lines/drain will be on side of trailer facing customers
- Table in front of trailer with easy up tent for staff
- POS capable of running without wi-fi/accept cards and cash







BEERS ON DRAFT



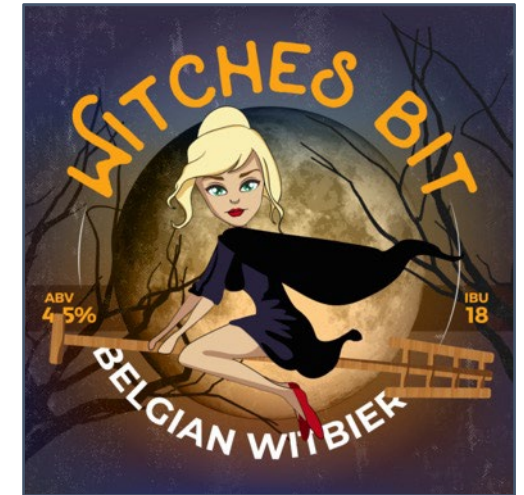
Hopped By Ziggy
JUICY IPA



All Work and No Play
WEST-COAST IPA



Behind!
MEXICAN LAGER



Witches Bit
BELGIAN WITBIER

- Plus 2 seasonals



LIKELY SEASONALS



Spike's First Flight
BELGIAN TRIPEL



L-Dubbs
SAISON



Knappstor Premium
PILSNER



Swing Fix
SESSION APA





STAFFING

STAFFING

Three staff members will be present at all times and be in charge of the following:

- **Set-up**
 - Trailer drop-off & preparation
 - Easy-up tent/table
 - Service Station/POS
- **Service**
 - Pouring beer
 - Handling Sales
 - Ongoing maintenance - clearing off tables/all public space, emptying trash, lawn games
- **Clean-up**
 - Removal of trailer
 - Clean-up of garden each night



SCHEDULE

— EST. 2016 —
**NEW
BARONS**
BREWING
COOP
— MKE • WI —

DAYS & HOURS OF OPERATION

Hours of Operation:

Fridays: 3:00pm - 9pm (last call at 8:30)

Saturday: 2:00pm - 9pm (last call at 8:30)

June

- Friday 6/10
- Friday 6/17
- Saturday 6/18
- Friday 6/24

July

- Friday 7/8
- Friday 7/15
- Saturday 7/30

August

- Friday 8/12
- Friday 8/19
- Friday 8/26

September

- Saturday 9/17
- Saturday 9/24



INSURANCE & SAFETY

— EST. 2016 —
**NEW
BARONS**
BREWING
COOP
— MKE • WI —

PROFESSIONAL STAFFING & COVERAGE

- COI will extend to Beer Garden
 - Schueller Harrington – Secura Insurance
 - Covers staff and up to 1 Mil in personal injury & Damage to rented premises
- Bartenders trained
 - All have taken WI bartending course



Q&A

— EST. 2016 —
**NEW
BARONS**
BREWING
COOP
— MKE • WI —