

**NOTICE OF MEETING
VILLAGE OF FOX POINT
JOINT PLAN COMMISSION AND BUILDING BOARD
*Amended 3/31/2023***

SCHWEMER HALL - MUNICIPAL BLDG.
7200 N. SANTA MONICA BLVD
FOX POINT, WI 53217

MONDAY
APRIL 3, 2023
5:45 P.M.

NOTE: THE PLAN COMMISSION AND VILLAGE BOARD WILL BE MEETING IN PERSON AT VILLAGE HALL, WITH A REMOTE ATTENDANCE OPTION, PER THE HYBRID MEETING PROCEDURES FURTHER DESCRIBED IN SECTION 19-32 D. OF THE VILLAGE CODE. THIS MEETING IS OPEN TO ALL CITIZENS IN PERSON AT VILLAGE HALL, OR THROUGH THE ZOOM PARTICIPANT INFORMATION SHOWN BELOW, SUBJECT TO THE FOLLOWING: NO ASSURANCE IS PROVIDED TO THOSE PLAN COMMISSION AND VILLAGE BOARD MEMBERS AND CITIZENS INTENDING TO ATTEND REMOTELY THAT THE TECHNOLOGY WILL PERFORM SUFFICIENTLY TO ALLOW FOR THEIR PARTICIPATION AND THE MEETING WILL PROCEED REGARDLESS. PUBLIC OFFICIALS AND CITIZENS WISHING TO ENSURE THEY CAN PARTICIPATE ARE ENCOURAGED TO ATTEND IN PERSON. CITIZENS ARE ENCOURAGED TO SUBMIT ANY COMMENTS IN WRITING IN ADVANCE OF THE MEETING TO THE VILLAGE

MANAGER AT sbotcher@villageoffoxpoint.com

Zoom Participant Information
<https://us02web.zoom.us/j/82432578521>

Dial: (312) 626-6799
Meeting ID: 824 3257 8521

AGENDA

- 1. Roll Call.**
- 2. Approval of the minutes of the March 6, 2023 Plan Commission meeting.**
- 3. Consideration of Request from 1840 Brewing for a Temporary Beer Garden located at Longacre Park on Two Specified Dates**

The Plan Commission and Building Board will discuss, and the Plan Commission may make a recommendation to the Village Board concerning the request from 1840 Brewing Company for a Temporary Beer Garden located near Longacre Pavilion on June 9, 2023 and September 29, 2023.

4. ADJOURNMENT

NEXT PLAN COMMISSION MEETING:

MONDAY, May 1, 2023

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request these services, contact the Village Clerk at 351-8900. It is possible that members of, and possibly a quorum of members of, other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

VILLAGE OF FOX POINT
PLAN COMMISSION MEETING MINUTES
March 6, 2023

A meeting of the Fox Point Plan Commission was held by a combination of in-person and virtual attendance via telephonic and video conferencing on Tuesday, March 6, 2023. President Frazer called the meeting to order at 5:45 p.m. and noted there was a quorum of Plan Commission members present.

The Plan Commission roll call was taken by Deputy Village Clerk Treasurer Nathan Schafer:

Plan Commission:	President Douglas H. Frazer, Chairman
	Eric Fonstad, Commissioner
	Robert Smith, Commissioner
	John Crichton, Commissioner
	Russ Yale, Commissioner (via Zoom)
	Jay Craig, Commissioner
	William Langhoff, Commissioner

Staff present included Village Manager Scott Botcher (via Zoom), Village Attorney Eric Larson, and Village Deputy Clerk Treasurer Nathan Schafer.

Notice of the meeting was provided to the North Shore Now as necessary, and to all others as required by State open meetings laws and posted on the official bulletin board at 7200 N Santa Monica Boulevard, as well as the village website at www.villageoffoxpoint.com, as per 2015 Wisconsin Act 79 and as described in Village Ordinance Chapter 116-2, 116-2(C).

Approval of the Minutes of the January 3, 2023 Plan Commission Meeting

On motion of Chairman Frazer, seconded by Commissioner Fonstad, and carried unanimously by roll call vote (7-0), the Commission approved the minutes of the January 3, 2023 Plan Commission meeting.

Review and Recommendation Re: Conditional Use Permit for 8667 N Port Washington Road – Paris Nails & Spa, LLC dba The Nail Bar

On motion of Commissioner Fonstad, seconded by Commissioner Smith, and carried unanimously by roll call vote (7-0), the Commission recommended the Village Board approve the conditional use permit for Paris Nails & Spa, LLC dba The Nail Bar located at 8667 N Port Washington Road.

Review and Recommendation Re: Conditional Use Permit for 8793 N Port Washington Road – T-Mobile Central, LLC dba T-Mobile

On motion of Chairman Frazer, seconded by Commissioner Crichton, and carried unanimously by roll call vote (7-0), the Commission recommended the Village Board approve the conditional use permit for T-Mobile Central, LLC dba T-Mobile located at 8667 N Port Washington Road.

Review and Recommendation Re: Application of Creation and Preservation Partners, Inc to add a Cultural Overlay District zoning designation to property located at 7254 and 7328 North Beach Drive (Mary Nohl House)

**VILLAGE OF FOX POINT
PLAN COMMISSION MEETING MINUTES
March 6, 2023**

Chairman Frazer and Commissioner Fonstad recused themselves.

On motion of Acting Chairman Crichton, seconded by Commissioner Langhoff, and passed 3-2 (nay – Commissioners Smith & Yale) by roll call vote, the Commission recommended the Village Board approve the application to add a Cultural Overlay District zoning designation to property located at 7254 and 7328 North Beach Drive (Mary Nohl House).

Adjourn

On motion of Commissioner Craig, seconded by Commissioner Smith and carried unanimously by roll call vote, the Plan Commission meeting adjourned at 6:26 p.m.

Respectfully Submitted,

Nathan L. Schafer
Deputy Village Clerk Treasurer



VILLAGE OF FOX POINT

MILWAUKEE COUNTY
WISCONSIN

VILLAGE HALL
7200 N. SANTA MONICA BLVD.
FOX POINT WI 53217-3505
414-351-8900
FAX 414-351-8909

To: Plan Commission, Building Board
From: Kevin Ausman, Assistant Village Manager *KA*
CC: Scott Botcher, Village Manager *SAB*
Date: May 2, 2022
Re: 2023 Temporary Traveling Beer Garden

Overview

1840 Brewing is proposing a temporary beer garden on Village property as part of their traveling beer garden series to be located at Longacre Park on two specified dates: Friday, June 9 and Friday, September 29.

Background

1840 Brewing is a local brewery located in Bay View that operates a traveling beer garden series during the summer and fall months. The brewery has partnered with a number of Fox Point Foundation events in the past and has interest in operating a stand-alone beer garden within the Village. Director of Operations, Marty LeMense approached Village Staff in February of 2023 with a proposal that replicates the setup that 1840 Brewing has utilized in the Village while partnering at previous Fox Point Foundation events. Staff has been in discussion with the applicant to discuss the site plan, hours of operation, and general logistics.

Wisconsin Statute §§125.29(3) allows for breweries, which are licensed by the State Department of Revenue, to operate one off-site retail location for their product. The proposed traveling beer garden series qualify as their allowed off-site retail location for 1840 Brewing. §745-20(B) of the Fox Point Municipal Code regulates use of institutional districts. The Village Board made a referral of the beer garden proposal at the March 14, 2023 regular meeting.

Request

This request has been reviewed by the Village Manager, Assistant Manager, and Chief of Police. Application details and site plan supplied by the applicant are included with this staff report. Proposed dates and hours of operation are June 9 from 4-9 PM and September 29 from 4-8 PM. On days of the event, 1840 will locate its beer trailer along N Bell Road adjacent to Longacre Park to serve patrons within the park. By locating the trailer on the street, the trailer will ensure that no damage will be done to park area. A food truck is proposed to be located along N Bell Road next to the beer trailer.

To date, Staff has received one public comment regarding this project and that comment pertained to volume of the event impacting neighbors. Live music is planned to be located adjacent to Longacre Pavilion facing north into the park. Scheduled acts for both nights consist of solo acoustic guitars

utilizing a single amp that emits between 50-60db. For comparison and to remain consistent with the Village's noise ordinances, most standard residential yard equipment, such as lawnmowers or leaf blowers, put out ~80db.

The shared parking lot between Stormonth School and Longacre will be used for the beer garden. In the event that the parking lot is full and street parking may become necessary, the Police Department will monitor the event with on-duty patrol staff.

The applicant plans to utilize Longacre Pavilion for restrooms and waste receptacles. Staff will require completion of a Longacre Rental Agreement and payment of rental fee to cover any DPW staff time or possible damages to the facility. DPW staff will relocate portable picnic tables, currently used by the New Barons Beer Garden located at the municipal pool, to the park area for the 1840 beer garden. Picnic tables will return to the pool following the event.

Recommendation

Staff recommends that the Plan Commission approve the beer garden concept and recommend the item back to the Village Board for final approval.

WHAT WE PROVIDE

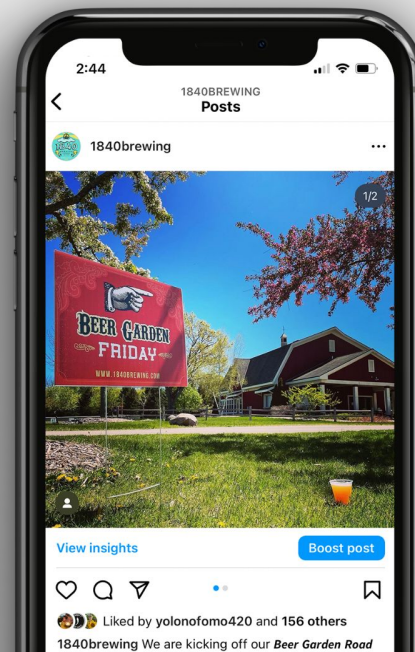
- Licensing & insurance for event beer sales
- Print and digital event promotion:
 - Dates and details prominently featured online
 - Marketing to our 2,500+ person mailing list
 - Social media posts, reaching 10k+ adults
- 8 tap beer trailer, 3 staff members, and all necessary materials for serving beer
- Live music, food truck scheduling, and games for a family-friendly, full-scale event

WHAT WE WOULD NEED

- Trash/recycling receptacles and disposal
- Clean and stocked restrooms/portable toilets
- Written acknowledgement that you approve the events (to share that with the State DOR for our permit)



1840BREWING.COM



PROPOSED DATES:

FRIDAY, JUNE 9 • 4-9 pm
FRIDAY, SEPT 29 • 4-8 pm

1840 AT FOX POINT BEER GARDENS • 2023 SEASON PROPOSAL

SETUP

- 8x5' trailer
- 10x10' tent
- 6' service table
- Menu sign
- Branded flag

PICNIC TABLES

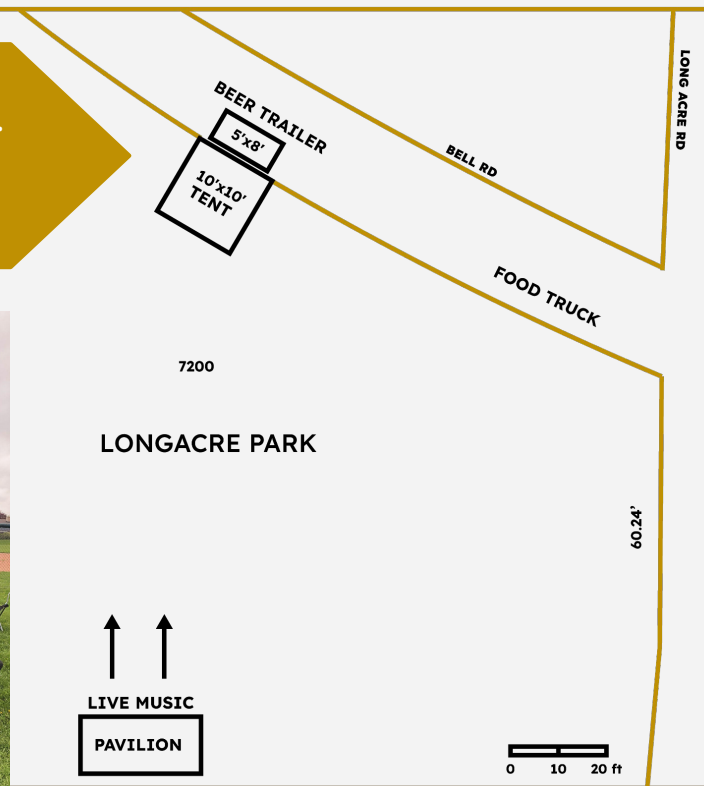
- We would be grateful for any available picnic tables, but they are not required.
- When we work with the Fox Point Foundation for Rock the Fox, there are few to no picnic tables and the community brings their own chairs or blankets.

RENTAL FEE

- We understand we will be subject to a rental fee for the pavilion plus any additional fees incurred through the DPW.

Trailer and vehicle will remain completely off the grass.

We will set up on Bell Rd with taps facing south.



**PROPOSED
DATES:**

FRIDAY, JUNE 9 • 4-9 pm
FRIDAY, SEPT 29 • 4-8 pm



MUSIC

- Played from the pavilion, projecting north.
- Both dates would host solo acoustic guitarists
 - Darren Jackson (6/9) and Jeff Hinnendael (9/29)
 - Sets are 4:30-7:30pm, with a 5:45-6:15pm break
- Music will be played between 50-60db.

EXPECTED TURNOUT

- As our first Fox Point solo event, turnout is hard to predict but we anticipate 50-200 people
- With the proximity to residential areas, the Stormonth Elementary parking lot should eliminate the need for street parking provided it is open to the public.

SAFETY AND STAFFING

- \$1 Million dollar insurance policy on all events
- 2-3 staff members for each event
- Bartenders are trained to ID anyone under 30 and know watch for overconsumption
- Our event manager has 10 years experience managing bars in the Milwaukee area



**PROPOSED
DATES:**

FRIDAY, JUNE 9 • 4-9 pm
FRIDAY, SEPT 29 • 4-8 pm

